

Green Tagging: Mobilising Bank Finance for Energy Efficiency in Real Estate

REPORT FROM THE BANK WORKING GROUP 2017

Co-authored by Peter Sweatman and Nick Robins
Climate Strategy & UN Environment Inquiry



CLIMATE & STRATEGY
PARTNERS



Inquiry: Design of a
Sustainable Financial System

In the Press



“Green Tagging bevindt zich nog in een vroeg stadium van ontwikkeling, maar het tempo waarin de veranderingen elkaar opvolgen, is opmerkelijk. Toonaangevende banken onderkennen nu de noodzaak van een goed inzicht in de milieuprestatie van hun vastgoedkredietportefeuille. Zo kunnen zij hun klanten beter van dienst zijn en hun duurzaamheidsdoelen realiseren.”

*Nick Robins, Co-author and Co-Director of UN Environment's Inquiry
January 04, 2018*



This report describes how 10 European banks “are beginning to identify, analyze and promote green finance for housing and real estate through the direct attribution of environmental characteristics in their lending and debt capital markets operations”

*Peter Sweatman, Co-author and CEO of Climate Strategy & Partners
January 31, 2018*

S&P Global

“Many banks are still in the process of defining what green assets are. Admittedly, we recognize that just identifying green investments within a bank's portfolio is challenging, as highlighted in the The UN Environment Inquiry's report “Green Tagging: Mobilising Bank Finance for Energy Efficiency in Real Estate.”

March 02, 2018



“Hay un apetito por empresas y productos financieros verdes en Europa. Varios bancos han lanzado ya productos financieros “verdes”, como el Bono Verde del Berlín HYP, para probar su viabilidad y recopilar datos que permitan comparar su solvencia frente a productos tradicionales”

*Peter Sweatman, Co-author and CEO of Climate Strategy & Partners
April 17, 2018*



“The Green Tagging of bank assets is expected to help scaling up sustainable finance and contribute to the development of new energy efficient business models by providing better tracking of green loan performance and allowing for easier access to green bond markets.”

August, 2018

Project kindly supported by:

